Promoting Smart Technologies and Efficient Irrigation Systems

Water Smart Innovations, October 28, 2020









What is SWAT?

Mission Statement

Smart Water Application Technologies (SWAT) is an initiative to achieve exceptional landscape water use efficiency through the application of irrigation technology. SWAT identifies, researches and promotes technological innovations and related management practices that advance the principles of efficient water use.



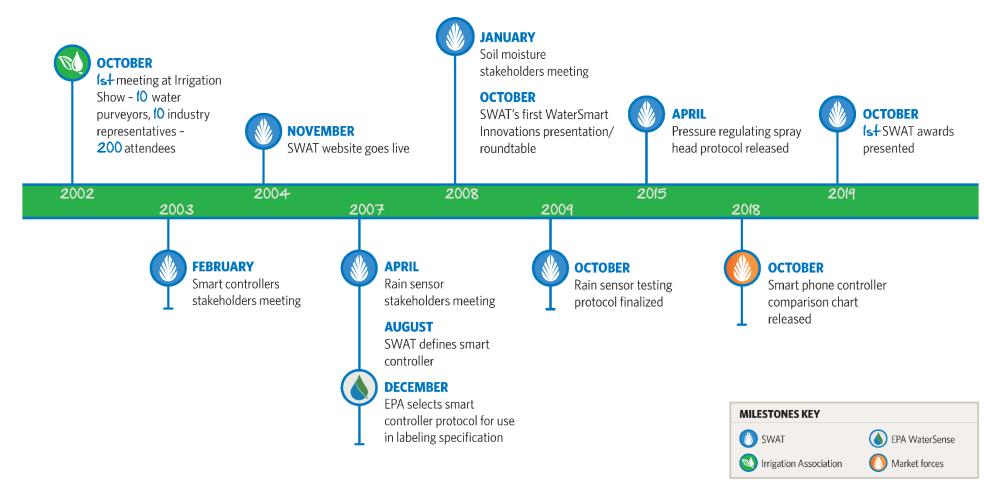
Webinar Agenda

- Mission, Goals and History
- Organizational Structure & Volunteers
- Technology Working Group update
- Promotions Working Group update
- Q & A



SWAT Major Milestones

Celebrating over 15 years





Special Acknowledgements





 Brian Vinchesi – Founding and Guiding Member of SWAT since inception in 2002

- Brent Mecham Retired IA Industry Development Director (since 2007)
 - 45 years in the Irrigation Industry
 - Numerous IA Professional Certifications
 - NCWCD Water Management & Conservation Specialist for 13 years
 - Co-editor of numerous industry publications including "Irrigation 6th Edition"
 - IA Staff Liaison for SWAT TWG, currently held by Mike Temple
 - Contributed to development of numerous testing protocols
 - ASIC's 2018 "Roy Williams Memorial Award" Recipient
 - IA's 2020 "Industry Achievement Award" Recipient



SWAT Structure

Collaboration between water providers and irrigation industry professionals who volunteer time and expertise to identify and implement strategic priorities.

Executive Task Team

- Oversight of SWAT Working Groups and project priorities
- Communication with EPA, IA Board and other groups

Technology Working Group

- Write Equipment Testing Protocols to validate product performance
- Alpha/Beta Testing Strategies
- Preparation/Coordination for Industry Standards Development

Promotions Working Group

- Training & Educational Resources for Water Providers
- Marketing, Promotions, Rebate Program Assistance for efficient irrigation products
- Website Updates
- Awards





VOLUNTEERS (IA members)

Executive Task Team Leadership



Doug Macdonald Chair Aqua Engineering

CO



Brian Vinchesi
Past Chair

Irrigation Consulting Inc
MA



Mike Temple
Staff Liaison – TWG

Irrigation Association
VA



John Farner Staff Liaison – PWG Irrigation Association VA



Deborah Hamlin CEO Irrigation Association VA



VOLUNTEERS (IA members)

Technology Working Group



















Jeff Lee **TWG Chair Town of Gilbert** ΑZ

Steve Carper TWG Vice Chair Tualatin Valley Water District OR

Will Pescara Volunteer MAA **Communities**

FL

Charles Hillyer Volunteer **CSU-Fresno** CA

Jeff Gilbert Volunteer University of **Arizona**

Jim Laiche Volunteer The Toro Company MN

Tom Chezem Volunteer **Rain Bird** ΑZ

Kaomine Vang Volunteer **CSU-Fresno** CA

Ben Sacks Volunteer Hunter **Industries** CA



VOLUNTEERS (IA members)

Promotions Working Group



Jessica Ahlstrom PWG Chair

City of Bozeman MT



Stacia Davis Conger PWG Vice Chair

LSU AgCenter LA



Carlos Bustos Volunteer

Albuquerque Bernillo County Water Authority NM



Matt Shreves Volunteer

Weathermatic AL



Barbara Booth Volunteer

Rain Bird AZ



Charles Nash Volunteer

City of Frisco TX



Technology Working Group Update

Jeff Lee – Town of Gilbert Arizona, Water Conservation Specialist, SWAT TWG Chair

Mike Temple – IA Technical Program Director, SWAT TWG Staff Liaison









What We Do

- SWAT no longer tests products
- Develop test protocols
- Alpha test the protocols
- Introduce them to Standards organizations
- IAPMO
- ASABE
- ICC
- Speeds up adoption







What We've Been Doing Lately

Final draft protocol for flow sensors

Testing the accuracy of the sensor itself







What We've Been Doing Lately

- Final draft protocol for pressure regulating remote control valves
- Testing the accuracy of the pressure regulation
- Need to alpha test the protocol









What's Next?

- ????????????????
- Wireless control valves?
- Wireless flow sensing?
- We need your input



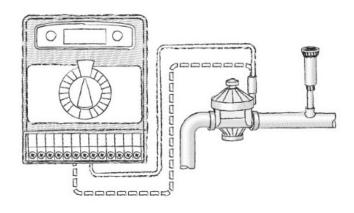


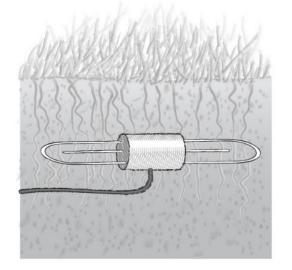
Standards update















SWAT Promotions Working Group

Jessica Ahlstrom, CLIA – City of Bozeman Water Conservation Specialist, SWAT PWG Chair

John Farner – IA Industry Development Director, SWAT PWG Staff Liaison









PWG Goals and Objectives

- Increase awareness of water efficient irrigation equipment and related management practices.
- Foster collaboration between water purveyors, manufacturers, distributors, contractors, and consumers.
- Recognize exemplary resources and programs which promote the use of water-efficient landscape irrigation technology.



Water Provider Case Study Library

- Goal: Develop resource library featuring programs promoting outdoor water use efficiency and smart irrigation
- Program goals, problem being addressed, metrics for measuring success, lessons learned
- Online questionnaire → program information used to build case study (IA)



Water Provider Program Questionnaire

urpose

The purpose of this questionnaire is to collect information on effective programs promoting outdoor water-use efficiency and smart irrigation. By submitting this survey, the information you provide will be used to develop an educational case study that will be shared on the SWAT website.

In this questionnaire, please briefly describe <u>one</u> program your city, county or utility has used to promote water-use efficiency and/or educate about efficient irrigation in your area (e.g. rebate programs, free irrigation assessments, contractor classes, etc).

Please note: we are seeking to collect detailed information on a single program. If you have several programs you would like to share as case studies, please complete separate questionnaires for each program.

Next



Outstanding Industry Partnership and Outstanding Public Engagement Award

- Goal: Engage water providers, recognize outstanding programs promoting outdoor water use efficiency and smart irrigation technology
- Award application includes: program goals, problem being addressed, emphasis on smart irrigation technology and education, metrics for evaluating and measuring program success, program results

And the winners are...



Outstanding Industry Partnership Award

Colorado Springs Utilities Trade Allies Program!

- Goal: increase installation of efficient irrigation products & contractor participation in rebate programs, improve contractor knowledge of efficient irrigation practices, strengthen relationship with the landscape industry, reduce demand by 16.6 AF.
- Free to low-cost educational events & IA classes, increased communication with contractors
- Landscape Industry Coupon (\$500 for purchasing efficient equipment after attending an efficient irrigation techniques class)
- Coupons have purchased: 1,275 heads, 2,389 nozzles, and pressure regulating devices saving ~14 AF.





Outstanding Public Engagement Award

Sonoma County Water Agency / Sonoma Marin Saving Water Partnership

Garden Sense Program!

- Goal: Provide assistance to residents interested in participating in landscape transformation rebate programs
- Tailored landscaping and irrigation consultations with a Master Gardener in order to provide residents with the confidence and information to complete a project and save water
- So far, 370,000 sq. ft. of lawn has been converted, saving approximately 26 million gallons of water.



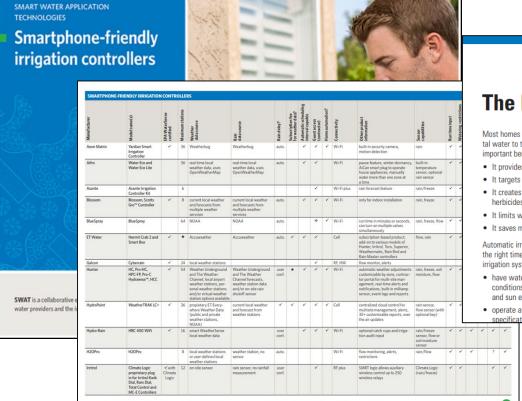


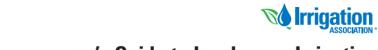




Promotional and educational resources

Available at www.swatirrigation.org and/or www.irrigation.org





The Homeowner's Guide to Landscape Irrigation

Most homes have irrigation systems installed to provide supplemental water to the landscape when rainfall is insufficient. There are important benefits to having an efficient irrigation system:

- · It provides a healthy landscape.
- . It targets water to the intended plant material
- . It creates a softer environmental footprint by saving on herbicides, insecticides and fertilizers,
- · It limits water runoff from landscapes.
- . It saves money on utility bills.

Automatic irrigation systems deliver the right amount of water at the right time when properly programmed and maintained. Efficient

- have watering schedules that account for climate and site conditions, such as: slope, plant type, sprinkler type, soil type
- · operate at correct water pressures according to manufacturer



Cooperative Extension Service in your state. When planting, turn and cultivate the soil and add soil amendments to improve soil moisture infiltration and retention. This practices results









For more information on the SWAT awards and this year's winners, go to www.swatirrigation.org







Working Group Contact Information

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PWG IA Staff Liaison: John Farner, Irrigation Association Industry Development Director johnfarner@irrigation.org, 703-536-7080

TWG Board Chair: Jeff Lee, Town of Gilbert Water Conservation Specialist Jeff.Lee@gilbertaz.gov, 480.503.6878

TWG IA Staff Liaison: **Mike Temple**, Irrigation Association Technical Program Director miketemple@irrigation.org, 704-604-7195

Thank you!

Questions?

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